RJ REYNOLDS

TOBACCO COMPANY

J. Campbell
Promotional Coordinator

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March 4, 1997

TO ALL REGION PERSONNEL

Attached are your Assignment allocations for the ***Doral B2GF Lighter Promotion #700050*** which is scheduled for distribution to retail the week of 3/24/97.

Winston-Salem has provided us with this Report which shows retail accounts identified to receive displays. A similar report will be mailed prior to each promotion which should assist you in ensuring that our promotions are received and displayed as indicated.

Sincerely,

Judy

J. Campbell
Promotional Coordinator / 1610
/jc
cc: S. MacLeod

N85

Request for all Promo's

Requested thru June '97 July August

51852 3783

Source: https://www.industrydocuments.ucsf.edu/docs/lqnn0000

51852 3784

Source: https://www.industrydocuments.ucsf.edu/docs/lqnn0000